

OUR GROWTH STRATEGY

SPACE

Increase launch payload capacity

Establish the lunar economy, including cargo transport, manufacturing, and energy production on the Moon

CONNECTIVITY

Grow Starlink Broadband consumers

Grow Starlink Broadband enterprise and government customers

Expand our Starlink Mobile offering

Increase the capacity of our constellations

AI

Grow consumer AI platform monetization

Grow X monetization

Deepen enterprise and government adoption

Increase the scale of our AI compute infrastructure

Deploy orbital AI compute at scale

Monetize across selling compute and selling intelligence

Design and manufacture our own chips

Launch digital human augmentation

